

COMMUNITY *Votes*

News

DECEMBER 2017

Reaching New York City Voters

On November 7, 2017, *Election Day*, a man traveled downtown clutching a voting reminder card he received from Community Votes. The native Mandarin speaker thought the return address was his polling site. Fortunately, he was redirected to his actual polling site, several subway stops north in the Bronx!

We learned two things from this: our efforts to increase voter turnout are having an impact on New Yorkers in low-turnout communities! But in 2018, we need to produce and distribute voting reminder cards not just in English but also in multiple languages.

In 2017 our collaboration with the [United Neighborhood Houses](#) resulted in almost 10,000 contacts with voters living and working in low-turnout neighborhoods. Our partners registered voters and enlisted many to sign pledges to vote. They also made phone calls to encourage people to head to the polls, and they mailed out voting reminder post cards like the one our Chinese-speaking voter was holding.

Preparing for 2018

Our partners are making sure they will not be on the sideline in 2018. This is an election year in which far-reaching decisions will be made about who will represent New Yorkers in Albany and Washington D.C.

To prepare Community Votes will:

- Collaborate with the [Supportive Housing Network of New York](#)
- Partner with the [United Neighborhood Houses](#)
- Lead a workshop for the [Association of Neighborhood Housing Developers](#)
- Work with the [BMS Family Health and Wellness Center](#)

Designing for Democracy

Community Votes was selected to participate a Building Community Power project. This collaboration with the American Institute of Graphic Arts ([AIGA](#)) and [Nonprofit VOTE](#) will bring design tools and thinking to grow the vote.



Above is one of AIGA's GOTV 2012 posters.

